

PRESS RELEASE

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CIRCA GROUP OFFERS 'FOLLOW ENGLAND' 2006 FIFA WORLD CUP™ CORPORATE PACKAGES FOLLOWING ENGLAND'S SUCCESSFUL QUALIFICATION

Following England's recent victories, and subsequent qualification into the 2006 FIFA World Cup Germany™, Circa Group is stepping up its campaign offering 'Follow England' corporate hospitality packages for the tournament. With Germany 2006 being the last World Cup on European soil for 20 years, interest is set to reach fever pitch.

Circa Group has been appointed as an official Third Party Agent by iSe-Hospitality AG, which has been granted by FIFA exclusive worldwide rights to the Official Hospitality Programme during the tournament.

Corporate hospitality ticketing issues were highlighted during France 1998, when a string of hospitality companies collapsed blaming unreliable ticket supplies and owing millions to creditors who paid to entertain clients at the event.

With 'Follow England' packages businesses can be assured that they are buying from a reputable source where ticket supplies come from a contracted FIFA partner at a fixed price. The 'Follow England' package guarantees that the buyer will see all three of England's first stage games, wherever and whenever they are played.

The package also includes excellent seat allocation close to the hospitality area, exclusive stadium access, priority parking (one per four people) prestigious catering, state of the art entertainment and a commemorative gift. The cost per person of each three-game package is € 5,160.00 + 7.6% Swiss VAT.

Circa Group Chief Executive John Hockey said: "What's really critical here is that you are guaranteed a category 1 ticket, at a guaranteed price. These packages offer an ideal way for major British, and multinational companies based in Britain, to entertain their clients, or incentivise staff."

Ends

Editor's notes:

Circa Group was formed in September 2004 following the merger of three specialist event management, hospitality and logistics companies.

The agency has a proven track record within the conference, events and incentives industry, notching up over 25 years in the industry. It also boasts a number of well-known clients including AAH Pharmaceuticals, MFI Group PLC, IBM (UK Ltd) Associated Newspapers and Travis Perkins.

For more information on Follow England packages please contact

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